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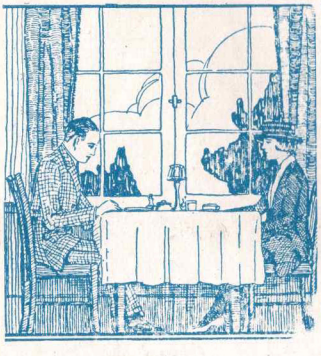

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Week Commencing Sunday Evening Nov. 21st, 1926

Matinees: Wednesday, Friday and Saturday

Special Matinee Thanksgiving Day

W. H. Wright presents the popular

WRIGHT PLAYERS

IN

"Applesauce"

An American Comedy in Three Acts

By Barry Connors

Staged by Earl D. Dwire — Scenic Production by E. C. Rand

(*Continued on following page*)

Valley City Plating Co.

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NO ASSOCIATE TEACHERS

All classes limited to but 12 members and under the personal direction of Miss Ford.

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We can say most in fewest words by telling you that this is the remarkable new service that's now being advertised in The Saturday Evening Post.

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BON TON MODISTE SHOP : : 608 Bridge Street

CAST

HAZEL ROBINSON ..... HELEN PECK

MATT McALLISTER ..... JOHN LYONS

Continued on Page 5

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Xmas Gift for Mother, Wife or Sister

PERMANENT WAVE

artistically done by expert operators with 6 FREE Finger Waves specially priced at **$10.00.**

Try our Wrinkle Eradicating Facials, Scientific Scalp Treatments. We are EXPERTS in Hair Dyeing, Bleaching and Tinting.

Madame Judiette Beauty Studio, 5 Ransom Ave.

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ENJOY A GAME OF BILLIARDS AFTER THE SHOW

ENTIRE NEW EQUIPMENT

CIGARS, PIPES, TOBACCOS

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Treatment of Cancer without the Use of Knife, Radium or X-Ray

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YOU WILL LIKE "AREN'T WE ALL" FOR ITS SIMPLICITY.

CAST

BILL McALLISTER.....ALEX B. LUCE

ROLLO JENKINS.....BAKER MOORE

Continued on Page 3

"JUST AROUND THE CORNER"

365 Day Run—Nights and Matinees

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Ye Empress Beautie Shoppe

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Spielmaker & Sons Garage
GENERAL REPAIRING
WRECKING SERVICE — BATTERY SERVICE
Telephone 38122 — 1331 Division Ave., So.

Synopsis of Scenes

Act I. Sitting room in the Robinson Home. An autumn evening.

Continued on Page 10

What "Aren't We All" at times? For the answer see the Wright Players next week in Cyril Maude's society comedy. Mr. "Lex" Luce will portray a fine old English gentleman of the "Mr. Fix-it" type.

Unlimited Variety
When tastes differ try
Cherie Inn—The Home of Tasty Food
Toasted Sandwiches—Tasty Salads—Our Famous Crisp Waffles—From 8 A.M. 'Till Midnight
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Katheryn Kimm

formerly of The Kimm Shop
announces
that she has accepted the management of
The
Morton Hotel Beauty Shop
and will be pleased to serve you
in her new location

Miss Martha Eckert
will also make the change at this date

Effective November 15, 1926

Little Stories Concerning Our Players

BAKER MOORE

Baker Moore played truant to go on the stage. The first engagement he was able to secure was routed to appear in Norfolk, Virginia, his home town. He joyfully notified a boy friend of his good luck and his pride in being able to return as an actor, though he knew it was against the wishes of his parents. His boy friend, however, after investigation, sent word to Baker that if he came to Norfolk with the company his arrest was certain. Whereupon the boy actor deliberately left the company at the Belasco theatre, Washington, D. C., and returned to New York hoping that he might secure another engagement on tour that would take him in a different direction, but actor he must be. He posed for several Greenwich Village artists until such a time as a manager was found who could use him for a part. He had just passed his twenty-first birthday when the call came, and singularly enough, this attraction also was headed south and Norfolk finally saw the boy actor. On his return his father tolerated him, yes, but did not approve of Baker's judgment for a year.

Mr. Moore enjoys a summer home at Norwalk, Conn. Antique furniture is his hobby. He did the interior decorating of his bungalow all by himself. One room is an early period American room, another a Dutch room, the dining room has Spanish atmosphere, the student's lounging room is entirely antique. Mr. Moore is a short story writer for magazines and he has written two plays.

Helen P

Diamonds Watches

on Convenient Credit Terms

This sparkling blue-white diamond, handsomely mounted in 18 karat hand pieced setting. Special..... **50.00**

Pay $1.00 Down $1.00 Weekly

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Sem-pray—A "light", less greasy cream, *safe and pure.* It cleanses every pore, clears, whitens, softens and refines your skin—without irritation and without growing hair. You'll adore it! Just say SEM-PRAY. Comes in oval metal container and also in original cake form.

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PICKLE ON TOP

Make Your Heart Go Flippity Flop

As You Go Home Drive Over

&

KEWPEE HOTEL

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Traveling salesmen living in Grand Rapids, or those spending the week-end in our city, will find a mighty interesting time at the Salesmen's Club of Grand Rapids.

The Club meets promptly at 12:45 P. M. every Saturday in the Rotary Room of the Pantlind Hotel, and dismisses with equal promptness at 2:00 P. M.

An excellent lunch is served at moderate cost, splendid community singing, solos and an inspiring talk by some prominent, successful business or professional man.

This is the best opportunity in the city for forgetting business cares of the week, to rebuild yourself physically and mentally, through superb good-fellowship, and contact with men and women who face the same problems as you.

Both men and women engaged in selling merchandise, service or ideas are eligible to membership, and the club numbers among its members some of the most successful salesmen and salesladies of Grand Rapids.

Plan to attend the next meeting as a guest. Come and meet the splendid men and women of the Club. It was formed and maintained for members of the selling profession, who meet to exchange ideas, be of mutual help and enjoy the sociability of salespeople during the lunch hour.

The Salesmen's Club of
Grand Rapids
John B. Olney,
President.
Homer R. Bradfield,
Secretary.

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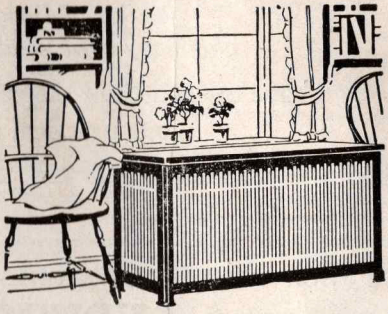

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teacher of Douglas Fairbanks
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have opened their classes in dramatic expression
and practical stage training.

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AND BE SATISFIED

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SYNOPSIS

Act II. The same. An evening some weeks later.

Continued on Page 11

A SUGGESTION

Isn't it hard to decide just what will make an appropriate BIRTHDAY GIFT? When this eventful day comes around in the lives of Annie or John or Sarah or Jim or Mother or Dad or "Grandpop" or Grandma, an inexpensive and an agreeable present would be two or more tickets to any performance of the Wright Players at Powers'—"AREN'T WE ALL" made happy when we are given such a gift?

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Our Heel Linings Save Your Stockings

On the Square for 18 years with Service and Quality.

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143 PEARL ST. (Campau Sqr.) Edw. V. Faasen, Prop.

SYNOPSIS OF SCENES

Act III. Upstairs over a drug store. The next spring.

Continued on Page 12

NEXT WEEK

Cyril Maude's International Success

"AREN'T WE ALL"

HOME MEALS

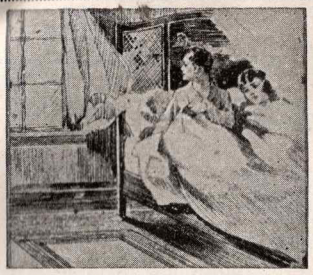
The Chatter-Box

TEA ROOM—FOUNTAIN SERVICE

METZ BLDG., 112 FULTON ST., E. (Opp. the Park)

Table d'Hote, 8:30-10, 12-2, 5:30-7:30

A la Carte from 7:30 to 7:30



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Company Manager	Elmer J. Walters
Stage Director	Earl D. Dwire
Stage Manager	George Westlake
Scenic Artist	Ernest C. Rand

POWERS HOUSE STAFF

Al W. Gillis	Manager
Geo. E. Rogers	Musical Director
Robert Huhnke	Stage Carpenter
Chas. Levendoski	Electrician
C. L. McCarthy	Superintendent
Rene Edison	Treasurer
Gladys Burns	Assistant Treasurer
Ade Bolton	Head Usherette
Dr. Frank C. Kinsey	House Physician

315 Powers' Theatre Building

Everyone says—

"A Good Place to Eat"

Delicious Soups
Tasty Salads
Choice Meats
and Fish
Good Desserts

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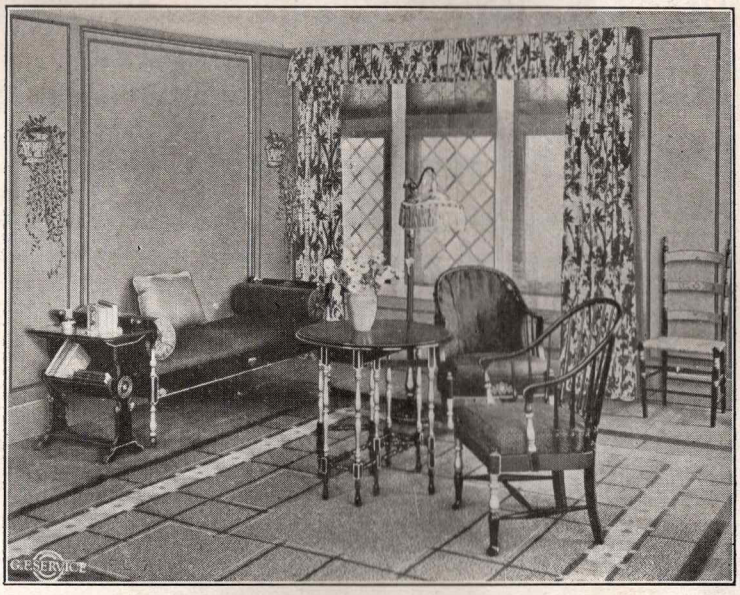
HETH'S CAFETERIA

Ground Floor Gilbert Building



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NEXT WEEK THE COMEDY TRIUMPH, CYRIL MAUDE'S "AREN'T WE ALL"

When motoring, other Wright Players' groups may be seen in the following theatres and cities:

WRIGHT PLAYERS, CAPITOL THEATRE, LANSING.
WRIGHT PLAYERS, MAJESTIC THEATRE, JACKSON.
WRIGHT PLAYERS, MAJESTIC THEATRE, FORT WAYNE, IND.
WRIGHT PLAYERS, WELLER THEATRE, ZANESVILLE, OHIO.

Entertainment committees are invited to negotiate with the management for benefit performances to be given on Sunday or Monday evenings.

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Qualified by Experience to render efficient **Barber Service**—nothing else. Special attention given to "BOBS" for Ladies.

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Telephone 65095
GRAND RAPIDS, MICHIGAN

KNOW YOUR CITY?

Did you read the automobile section of last Sunday's Herald? A contest is being conducted in which you win two or more choice seats for Powers' performances by the Wright Players, simply by identifying a prominent building, a certain make auto and one of the Wright Players. Try it.

As a Christmas Gift

You cannot give your family or friends a more acceptable gift than your Photograph.

A dozen Photographs will solve a dozen puzzling gift problems. Make an appointment today,

We have the largest studio in the State. Our prices are very popular.

A visit to our studio will convince you!

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GALOSHES

One lady has just found out she could have saved. Galoshes repaired the Herman Way. Think it over. It will save you money, too.

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After the show you will enjoy going to

PETERSEN'S SODA GRILLE

for a Hot Fudge, Pecan Sundae and other delightful Fountain Specials

Petersen's Drug Stores

State and Cherry, Cor. Madison
Fulton and Ransom

ACKNOWLEDGMENTS

Furniture from Klingman's, opposite Morton Hotel on Ionia Avenue.

Entire Office Equipment used in the First Act of this production from Bixby Office Supply Co.

Gown and Hat worn by Miss Freeman by Le June Smart Shop, Inc.

Table, Floor and Novelty Art Lamps from H. R. Stone, Manufacturers Bldg., Grand Rapids.

Electrical Fixtures, Chandeliers and Brackets from Grand Rapids Electric Company, 9 South Division Avenue.

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NEXT WEEK

MATINEES WEDNESDAY, FRIDAY and SATURDAY

Special Matinee Thursday, Nov. 25th

"Aren't We All"

Is a delightful page from the book of artistic comedy—of the "Mr. Fix-it" type. Ripples of laughter keep you amused throughout the play. Our Alexis ("Lex") B. Luce will be seen in the part played by Cyril Maude in London and for more than a full season at the Gaiety Theatre, New York City.

It is a comedy that has been greatly admired by old and young alike. Don't be in doubt about the quality or about the ability of the Wright Players to keep you fully entertained with "Aren't We All."

Laughter is a tonic that helps to drive away cares.

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